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Committee Position Description

Publicity & Public Relations Officer

The Publicity & Public Relations Officer shall be responsible for:

- a. The assembly and publication of a regular newsletter to all centre members.
- b. The assembly and publication of an introductory booklet (eg: Centre handbook) which is distributed to the family of each registered athlete at the beginning of each season.
- c. The development and promotion of relationships with the local newspapers and any other suitable media, with the aim of obtaining editorial or special feature space highlighting the aims and activities of the Centre, its athletes and its members.
- d. The provision of competition results and other relevant information to all media platforms.
 - Updating all media platforms as required including website and other.